



## Digital Industries Fact Sheet

Plymouth is home to a dynamic and diverse digital sector, which includes advertising, design, digital and ICT music publishing radio and television software, computer games, electronic publishing, video, film photography, visual and performing arts

### Sector Overview

#### Information and Communication Technologies (ICT)

- 1,940 FTE jobs in Information and Communication Technologies (ICT) (2021)
- £103.6m GVA across ICT (2021)
- £53,410 GVA per FTE (2021)

#### Digital Technologies

- 1,286 FTE jobs in Digital Technologies (2021)
- £53m GVA across Digital Technologies (2021)
- £60,400 GVA per FTE in Digital Technologies (2021)



## Specialist Companies

- Acronyms
- Archilime
- Argans
- BluescreenIT
- DATA Play
- Elixel
- Ginium
- Goss Interactive
- Helm Squared
- Imployable
- Magic Seaweed
- Magicka Interactive
- Pixalytics
- Plymouth Software
- Silverstream
- Sponge
- The Market Hall, by Real Ideas Organisation
- The Moment
- Vualto

## Organisations

### Digital Plymouth

Digital Plymouth runs a quarterly meetup – with three speakers, plus plenty of time for networking and general socialising. The intention is to bring together the diverse and talented community of digital businesses and organisations and enable them to recognise and celebrate the digital community in Plymouth. In addition, by coming together, Digital Plymouth facilitates knowledge sharing and highlights the amazing things that are being created in Plymouth. Meetups occur three times in a year, the fourth being a full day conference to properly celebrate what the South West digital industry has to offer. To find out more visit, [Home | Digital Plymouth](#)

### Data Plymouth

DATA Plymouth provides easy access to key data and intelligence about the city of Plymouth and its residents. It offers access to a range of open data and statistics collected from national and local data sources and information on a range of topics such as population, ethnicity, employment, health, deprivation and crime.

## Skills

### University of Plymouth

The University provides a range of degree level programmes in creative and digital tech, including 3D design, the built environment, digital media design and creative media and filmmaking.

The University also offers multiple computing undergraduate and postgraduate degrees including software engineering, games development, artificial intelligence and cyber security. All programmes are currently for full time study with the exception of a degree level apprenticeship which is for employed digital trainees.

### iDAT

A research and design collective at the University. It co-creates and shares technological prototypes and practices, that push and challenge the boundaries of digital arts and creative media practice. Its main focus is on making 'data' tangible, playable and readily available as a material, to generate new meaning and inform participation, audience engagement and innovation in the arts. For more information, visit [www.i-dat.org](http://www.i-dat.org).

### Centre for Robotics and Neural Systems

The centre builds on the world-leading and international excellence performance in the field of computer science, cognitive robotics and neural computation.

### Centre for Cyber Security, Communications and Network Research (CSCAN)

CSCAN provides research expertise to help make a difference to the world we live in. Research topics include digital forensics, human aspects of cyber security, maritime cyber threats and networking and communications

### Arts University Plymouth

Arts University Plymouth is the UK's newest specialist Arts University. Its vision is for a new kind of arts university for the 21st century, preparing graduates who are uniquely placed to provide creative solutions to the complex global challenges of our times. Arts University Plymouth Provides unrivalled specialist learning in a range of Undergraduate, Postgraduate and Pre-Degree study across Art, Design, Digital Media, and Animation and Games. To find out more visit, [Welcome | Arts University Plymouth \(aup.ac.uk\)](http://Welcome | Arts University Plymouth (aup.ac.uk))

## Plymouth Marjon University

Plymouth Marjon University sits on a green and spacious campus in the north of the city, with world-class facilities in a spectacular part of the world. Plymouth Marjon University offers full and part time degree courses with focus on digital media and broadcasting. Journalism students are based at The Workshop on the BBC campus and work with professionals in digital media and learn to tell unforgettable stories online.

## City College Plymouth

The College's Regional Centre of Excellence for STEM provides state-of-the-art facilities for the high tech and digital industries. With a wide range of apprenticeships and full and part-time digital courses on offer from level one to degree programmes, the College is well-placed to provide the skills and ongoing support businesses need for a sustainable, digital future.



Invest in the digital sector

## Places

### The Market Hall

A world-class space for immersive technology and learning situated in the heart of Devonport. Market Hall offers incredible immersive experiences and events suitable for all ages. The historic building boasts bright and beautiful co-work spaces and specialist immersive facilities for a variety of immersive artists and businesses.

The Market Hall is home to a 15m immersive dome, full 360 film production suite, co-working and hot desks, meeting rooms, events spaces and its own café and bar facilities.

### Plymouth Science Park

Plymouth Science Park is a world-class centre of excellence for ground-breaking research, business and laboratory innovation.

The 25-acre campus is the region's largest science and technology centre and has benefited from five impressive phases of development over the last 25 years.

A vibrant and thriving community of innovators, with a global reach, Plymouth Science Park is home to international businesses, start-ups and academics and a hub for inspirational health tech, advanced engineering, marine and technological advancements. To find out more visit, [Plymouth Science Park | Office Space | Science & Technology | Meetings](#)

### Advanced Digital Manufacturing Innovation Centre

Housed at Plymouth Science Park, the Advanced Digital Manufacturing Innovation Centre offers businesses the opportunity to utilise cutting edge digital manufacturing technologies, 3D printing in titanium among other substrates.

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## Take Action

To find out more about what Plymouth offers the digital sector, or to discuss how our business support service can help meet your business needs, please contact:

### Enterprise and Inward Investment Team

[invest@plymouth.gov.uk](mailto:invest@plymouth.gov.uk)

[investplymouth.co.uk](http://investplymouth.co.uk)

